



ABCD Training Group with NeighborWorks America and Sierra Health Foundation Offers

Asset Based Community Development

*Mobilizing the gifts of people, organizations, and communities
Powerful people and effective programs working together*

Western Regional ABCD into Action Training
September 16-17, 2008 Sacramento, California

Join us at Sierra Health Foundation's beautiful facility on the Sacramento River for an engaging learning event focused on asset based community development principles applying them to mobilizing people, organizations, and communities

How does a community start to move toward a wider circle of people working together to address problems and realize goals? Asset Based Community Development (ABCD) is a powerful approach to community development that will focus your effort on discovering and mobilizing the resources that are already present in your community. "Assets" are resources that become valuable when they are made productive. When a group of people discover what they have they find power. When people join together in new connections and relationship they build power. When people become more productive together, they exercise their power to address problems and realize dreams

"The deepest dream of ABCD is that more and more people can come to see truly that 'there is no one we don't need' and that a community without a place for everyone is a community really with a place for no one."

-- Mike Green

Participants in the training will:

- Learn the fundamental principles and practices of taking ABCD community building and organizing into action
- Learn methods to tap into the unique power of individuals with gifts and their voluntary associations
- Practice how to build more community engagement and involvement
- Learn approaches to sustain community organizations and leaders
- Gain ideas for building successful agency resident partnerships
- Find and mobilize your organization assets and your community assets to work together for stronger projects
- Learn practical ways of social network organizing to develop more connected local communities where relationships among people grow
- Work on real life situations and develop action plans to take home

Who should come?

- People seeking to develop more connected, inclusive, engaged local communities
- Community organizing, community builders and resident services staff from nonprofit organizations or government
- Management and resource development staff from nonprofit organizations
- Community association members and leaders
- People from local government and non profit agencies (schools, libraries, universities, hospitals, social service agencies) who want to develop new, creative, more powerful ways of partnering with their communities
- Staff, leaders and young people from youth development organizations and programs
- Human services workers seeking to support the fuller inclusion of people they support

We particularly welcome and encourage young people to attend and fully participate. We need your voice and wisdom.

Faculty:



Ron Dwyer-Voss

www.solutionsrdv.com has been a community organizer, community development corporation director, leadership development coach and trainer and an elected school board member. He began working with the predecessors to the ABCD model of community development

while organizing in Chicago. Since then he has focused his work with faith based communities, African-American, Latino and SouthEast Asian communities and a mix of urban and rural communities. He is the past chairperson of the National Community Building and Organizing Initiative of NeighborWorks (NW) America and has provided training in community engagement and mobilization at NW Training Institutes around the country. He also trains school board members and administrators in California on how to more effectively engage their communities in local schools, as well as how to mobilize their communities to advocacy. Ron is a husband, a parent of two wonderful teenagers and loves to spend time at the beach and playing in water.

"Ron Dwyer-Voss has been organizing or leading urban neighborhoods and small towns since I met him in 1988. He naturally embraces an asset based approach to his life and work and has developed new ways for resident based organizations and associations to effectively develop power in their communities." - John Kretzmann, Ph.D., Founder and Co-Director, Asset Based Community Development Institute, Northwestern University.

Mike Green



www.mike-green.org offers ABCD training and consultation to organizations to engage their local communities as partners for collective action. He is a faculty member of the [Asset Based Community Development \(ABCD\) Institute](#). Mike teaches and consults throughout North America and

internationally. Mike's focus is the practical implementation of ABCD principles. Mike was the training director of the ABCD Institute's Neighborhood Circle for four years. Mike founded the ABCD Training Group ten years ago. Mike Green, Henry Moore and John O'Brien have published a new book and DVD about ABCD implementation for successful community partnerships: ["When People Care Enough To Act: ABCD In Action"](#) (published by Inclusion Press, 2007.)

Mike has worked for over twenty five years as a community organizer and community builder. He has experience developing neighborhood resident organizations, congregation based organizations, and community partnerships to address social and economic issues. Mike has also worked in business, having started three different companies. Mike is a social worker (M.S.W.) and has worked in human services, public welfare, mental health and schools. Mike helped start a small public school in Denver based on ABCD principles. Mike's work focuses on the question of building more inclusive connected communities with more social networks, connections, and relationships. Out of care and relationship we act.

"Mike has a unique and rich set of experience and skills. We believe that Mike's many years of successful community organizing, community building and ABCD-related work make him an invaluable resource." - John McKnight and Jody Kretzmann, founders of ABCD Institute

How do I register?

Registration is \$285* for two-days and includes lunch both days. Send a check with the information on the right to:

*Apple Pie
c/o Ron Dwyer-Voss
1980 Pebblewood Drive
Sacramento, CA 95833*

* Youth participants (ages 15-20) cost is \$260.

** Apple Pie is a non-profit community building organization

Please include this information with your registration check:

Name
Organization and Title
Address
Phone
Email
Fax
Special Dietary Needs

[Directions can be found HERE](#)

There are several lodging establishments and restaurants in walking distance from Sierra Health Foundation. Your confirmation letter will include contact information for them, as well as information about any conference rates.

Questions? Need more information? Call Ron (916) 203-4051 or Email Ron ron@solutionsrdv.org or Mike mikebgreen@mac.com with "Sacramento ABCD" in the subject line.

Registration space is limited. Sign up today!